

One accountable partner from first click to closed deal.

Without hiring a CMO, a VP of Sales, and three agencies.

THE PROBLEM

Revenue leaks at the handoff.

Most mid-size companies buy marketing from one place and sales help from another, and the handoff between them is where revenue leaks.

HOW IT WORKS

A senior lead owns the plan. An established network of contractors and service providers fills the gaps a growing company cannot staff alone.

WHO IT IS FOR

Owner or CEO

One partner accountable for pipeline, without a new department.

Marketing lead

A plan and the specialists to carry it out, measured by qualified conversations.

Sales leader

Leads your team can close, and training built on what the market is saying.

HOW ENGAGEMENTS RUN

Every engagement starts with a discovery call. Then a defined project, ongoing leadership with specialists from the network, or sales training for your team.

WHAT CHANGES

Pipeline you can trace

Lead generation, paid search, SEO, and paid social measured by qualified conversations, not traffic.

A bench, not a hire

Specialists brought in for the gap you have now.

Sales and marketing on one plan

Marketing sales can close, and sales training built on what marketing learned.

Fix the funnel you already paid for

Landing pages, conversion testing, and UX before more ad spend.

Book a discovery call with Nick Sattler

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