

[Client or anonymized descriptor]: [the result in one line, with a number]

INDUSTRY

[CPG, managed services, or fitness]

ENGAGEMENT

[Project, retainer, fractional role, or workshop]

TIMELINE

[Start and end dates]

SERVICES

[Two to four services, grouped]

PERMISSION

[Written permission on file: yes. Date]

THE SITUATION

[Two or three sentences. What was broken, in the client's words. Where revenue leaked.]

WHAT WE CHANGED

[Three concrete steps Orcava took, in order. Name the handoff it fixed.]

THE RESULT

[Metric]

[What it measures, before and after, with dates]

[Metric]

[What it measures, before and after, with dates]

[Client quote, approved in writing]

[NAME, TITLE, COMPANY]

Book a discovery call with Nick Sattler

nicksattler1984@gmail.com 702-531-4423