

# One accountable partner from first click to closed deal.

Without hiring a CMO, a VP of Sales, and three agencies.

## THE PROBLEM

### Revenue leaks at the handoff.

Most mid-size companies buy marketing from one place and sales help from another, and the handoff between them is where revenue leaks.

## HOW IT WORKS

A senior lead owns the plan. An established network of contractors and service providers fills the gaps a growing company cannot staff alone.

## WHO IT IS FOR

### Owner or CEO

One partner accountable for pipeline, without a new department.

## WHAT CHANGES

### Pipeline you can trace

Lead generation, paid search, SEO, and paid social measured by qualified conversations, not traffic.

### A bench, not a hire

Specialists brought in for the gap you have now.

### Sales and marketing on one plan

Marketing sales can close, and sales training built on what marketing learned.

### Fix the funnel you already paid for

Landing pages, conversion testing, and UX before more ad spend.

### Marketing lead

A plan and the specialists to carry it out, measured by qualified conversations.

### Sales leader

Leads your team can close, and training built on what the market is saying.

## HOW ENGAGEMENTS RUN

Every engagement starts with a discovery call. Then a defined project, ongoing leadership with specialists from the network, or sales training for your team.

**Book a discovery call with Nick Sattler**

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